

TRICKY BUSINESS

In times of cutbacks and soaring unemployment rates, one man is making a rare opportunity 'appear' from thin air.

FERGUS, ON – Ryan Joyce has a very unusual profession. His job involves smoke, mirrors and he always has a trick up his sleeve. Joyce is an illusionist, and internationally acclaimed master of magic. He has travelled the world, made fire trucks disappear, levitated two ton SUV's and made politicians vanish.

Now he is on a mission to make something magical appear, a new assistant. "My assistant, Rebecca Blundell is leaving to pursue her studies as an American Sign Language interpreter" says Joyce, "we're going to miss her, she is one of the best in the industry."

Each year Joyce tours cities and towns all across Canada and his shows have raised millions of dollars for charities including The Children's Wish Foundation of Canada and local fire and safety organizations.

Over the last six months he and his team have travelled to the United States, New Zealand, Egypt and Qatar.

Joyce admits that finding a new assistant isn't as easy as it sounds. "What kind of job posting do I write 'Man seeks women to cut in half?' somehow I don't think that sounds appealing."

The chance to work with an internationally renowned magician does present some very interesting experience. Extensive travel, professional stage experience, exposure and lifelong memories that might leave some people asking 'who exactly is suited to be a magician's assistant?' Joyce explains "We need someone who understands choreographic movement. We need sparkle. We need fun. It really boils down to two key elements, their on and off stage persona. Onstage this person needs to have fire and passion, off stage we need someone who is fun, a team player and willing to work hard."

Joyce is gearing up for his 9th annual Canadian tour which from June to September will take the show to some of the most beautiful places in Canada.

A special website for "So You Think You Can Vanish" is posted at www.makeyouvanish.com for all online auditioning and information. Potential assistants are asked to submit their bios, headshot and performance history through the website. For additional information visit www.ryanjoyce.com or call 1-800-318-2865 .



Ryan Joyce levitates his assistant, Rebecca Blundell who after 10 years is hanging up the short glittery skirts and flashy costumes of a magic assistant and performing just one last trick, making a replacement appear.

“What kind of job posting do I write 'Man seeks women to cut in half?' somehow I don't think that sounds appealing.”

###

Ryan Joyce is available for all media inquires by contacting publicist Sarah McGoldrick at 1 (866) 825-5817 ext 706 or by email: sarah@ryanjoyce.com High resolution photos available for publication at www.makeyouvanish.com Music and Video Beds available for radio and video media. More biographical information visit www.ryanjoyce.com